

# STRATEGIC PLANNING RETREAT

MAY 29 2015

ATSC 3.0  
NEW T.V.

## WHAT'S CHANGED IN THE LAST 5 YEARS?

- FIBER IN THE HOME
- WEARABLE TECHNOLOGY
- GROWTH IN DATA CONSUMPTION
- APP FOR EVERYTHING
- GUIDED ON DEMAND
- LEARNING ANYTIME ANYWHERE
- TAKE MY LAPTOP EVERYWHERE

## IN RELATIONSHIPS?

- TRACKING OF DATA ON STUDENTS

## THEMES

- EXPANSION TO OTHER STATES
- OPPORTUNITIES FOR EARNED INCOME

## HOW WILL WE BE RELEVANT 5 YEARS FROM NOW?

STAY IN FRONT OF TECHNOLOGY

## STRENGTH

- \* MEET NEEDS WELL
- \* UTAH HAS GREAT BANDWIDTH
- \* AGGREGATION OF DATA
- \* PARTNERSHIPS
- \* INNOVATIVE
- \* RELATIONSHIPS - PUBLIC & PRIVATE SECTORS
- \* GOOD FUNDING MODEL
- \* FORESIGHT IN PLANNING
- \* TALENTED, DEDICATED INDIVIDUALS
- \* HIGHLY SKILLED STAFF
- \* TECHNOLOGY IS FREE OF PLACE & TIME

WE HAVE PHD'S IN DOING A LOT WITH A LITTLE

... BUT WE HAVEN'T CAPITALIZED ON THIS IN EDUCATION

## OPPORTUNITY

THEME

FUNDING OPPORTUNITIES TO LEARN FROM TELEHEALTH

- SCALING FOR OTHERS TO USE EQUIPMENT
- ADOBE CONNECT
- INCREASE EFFICIENCY & USE OF FACILITIES
- SUPPORT FOR USING TECH EFFECTIVELY
- INCREASE LEGISLATURE'S KNOWLEDGE
- UEN-UTN MERGER - USE INFRASTRUCTURE WHERE HEALTHCARE & EDUCATION MEET
- 1:1 INITIATIVE - IDENTIFY GAPS
- PD- TRAIN THE TRAINER - UEN HAS AN IMPORTANT ROLE

## APPROX

- UEN CERTIFY TOOLS ON INTERNET
- WIRELESS BANDWIDTH
- STORIES
- WE'RE AN INFLUENCING AGENT

- FORGE NEW PARTNERSHIPS
- LEVERAGE COLLABORATION
- ENHANCE OUR SEAMLESSNESS
- FOSTER TRIANGULATION
- RURAL ACCESS
- E-RATE FUNDING
- GROW TELEHEALTH
- PROMOTE WHAT WE DO IN TELEHEALTH
- HELP CONSUMERS UNDERSTAND VALUE

## WEAKNESS

- BUREAUCRACY
- ACCESS
- NEED CORPORATE RESOURCES

Change Narrative: ISN'T THIS NICE? THIS IS ESSENTIAL

## DOES UEN HAVE IT?

HOW CAN WE STAY RELEVANT?

## THREATS

SECURITY HOW DO WE STAY AHEAD OF IT?

- SECURITY
- STABILITY
- 1-TIME FUNDING
- SUSTAINABILITY - HAVING ENOUGH STAFF
- DOING A LOT WITH A LITTLE
- LOSS OF FUNDING TO UEN
- CAPITALIZING ON TECHNOLOGY ANYTIME ANYWHERE ACCESS
- ADDED COMPLEXITY
- NO 24/7 OPERATIONS CENTER