Utah Education Network Steering Committee

June 10, 2011



UTAH EDUCATION NETWORK STEERING COMMITTEE

AGENDA

JUNE 10, 2011

9:00 a.m.-10:00 a.m. Working Session / Steering Committee

Credit Union Conference

Room

Dumke Conference Room 1. Steering Committee members' discussion of selected topics, particularly key issues from the retreat, and FY 2012 Budget and Strategic Plan.

2. Agenda items and topics for upcoming Steering Committee meetings.

10:15 a.m.-12:00 noon Committee of the Whole / Business Meeting

| Welcome and Introductions |
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UPCOMING MEETINGS

Steering Committee Meeting - August 19, 2011, 9:00 a.m.

Please place these materials in your Steering Committee Binder.

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STEERING COMMITTEE NOMINATIONS - ACTION

Issue

With Steve Hess of The University of Utah and M.K. Jeppesen of Utah State University both moving on to new endeavors, it is necessary that the UEN Steering Committee nominate their successors.

Background

The University of Utah faculty and staff attended a retirement party for UEN founding director, steering committee member and University of Utah CIO Steve Hess on June 1, 2011. Eric Denna was appointed CIO of The University of Utah the previous week. Below is an excerpt from the U's news release announcing the appointment:

Denna will serve as CIO for both the university and the Utah System of Higher Education (USHE), effective May 23. He will replace Steve Hess, who is retiring after a teaching and administrative career at the U that spans a period of more than 35 years.

"I am delighted to be back in academia. I've admired Steve for a long time, and he'll be a hard act to follow," said Denna. Hess is retiring to serve an LDS mission in Michigan, but says IT management at the U is in good hands. "Eric has a unique combination of extensive high-level experience in computing administration, having served as a CIO in three large organizations, with the academic credentials of a published tenured faculty member," said Hess.

Denna was the CIO for the Times Mirror Higher Education Group in Chicago, IL (acquired by McGraw-Hill 1996) from 1995 to 1997. He was CIO for Brigham Young University from 1997 to 2001 and was the managing director, CIO, for the Church of Jesus Christ of Latter-day Saints from 2000 to 2008. He has also served as adviser for several other universities and more than a dozen private corporations.

Leadership changes are also underway at Utah State University in Logan. M.K. Jeppesen, USU's CIO will retire June 30, 2011 after 49 years with the university. Eric Hawley will become USU's chief information officer and associate vice president for Information Technology. Here is an excerpt from the USU news release on his appointment:

Eric Hawley will become USU's chief information officer and associate vice president for Information Technology, reporting to the vice president for Business and Finance. He is currently associate vice president for Information Technology. Hawley has been associate vice president for Information Technology since 2006. During the past five years he has focused on a strategic and comprehensive restructuring of all information systems, services and policies at USU.

He has worked at USU in a number of capacities since 1995, including executive director of University Extension and Delivery Technology. He received three degrees from USU, including a bachelor's in computer engineering, a master's in business information systems and a doctorate in education specializing in management information systems.

He received USU's Taggart-Ballard Award for Excellence, Administration in 2006 and a New Specialist award in 2005 by USU Extension. "I am excited to be part of Utah State University and to have the opportunity to shape a vision for the application of technology at this historic institution," he said. "I am honored by the opportunity to serve in a truly creative alliance between technology, research, teaching and outreach. I cannot think of a better place or time to be involved."

Recommendation

It is recommended that the UEN Steering Committee present a Certificate of Appreciation to M.K. Jeppesen for his decades of service to UEN, USU and the citizens of Utah. Steve Hess received similar recognition at the April meeting of the UEN Steering Committee.

It is also recommended that the Steering Committee approve the nominations of Eric Denna and Eric Hawley. Their nominations are subject to final approval by Governor Gary Herbert.

TAB **17** FY 2012 BUDGET - DISCUSSION

Issue

The FY 2012 UEN Budget is ready for review by the UEN Steering Committee at its June 10th meeting.

Background

The UEN FY 2012 budget reflects the zeroing out of one-time state appropriations and a slight increase in federal E-Rate reimbursements. In FY 2012, UEN's state appropriations were reduced by \$1.41 million. There were no one-time dollars appropriated to UEN and our State on-going base budget for FY 2012 was reduced by 2%, \$328 thousand, compared to last fiscal year. The UEN state appropriation for FY 2012 will total \$17.08 million.

Detailed information about the FY 2012 budget is provided in Attachment A following this memorandum. The attachment summarizes revenue sources used to fund the budget and expenditures by specific program areas.

Policy Considerations

The Steering Committee is asked to consider the following budget policy recommendations:

- 1. It is recommended that Elementary school network connectivity one-time and ongoing costs (after E-Rate) are to be paid by school districts and charter schools. To provide adequate time for planning by districts and charter schools, the policy would be phased in during the next two years.
- **2.** It is recommended that new schools network connectivity one-time and ongoing costs (after E-Rate) are to be the responsibility of districts and charter schools. This policy will be re-evaluated if new funding is provided to UEN by the state legislature to pay these charges.
- **3.** Regarding filtering expenses, it is recommended that UEN will pay licensing costs for the statewide application. Other costs associated with filtering, such as equipment or licensing of other products, would be paid by school districts and charter schools.
- **4.** It is anticipated that other budget policy recommendations will be proposed to the Steering Committee in the near future.

<u>1. Income</u>

Total revenues on which the FY 2012 budget is based are projected at \$37.9 million. A detailed listing of all revenue sources for the FY 2012 budget is provided on page 2 of Attachment A. Income sources and expenses since FY 2009 are summarized in Table 1, and growth trends in major revenue sources during this period are graphically illustrated in Chart 1.

Table 1

| UEN - INCOME | FY 2009 | FY 2010 | FY 2011 | FY 2012 |
|-------------------------|--------------|--------------|--------------|--------------|
| State Funding: Ongoing | 19,394,000 | 17,176,600 | 17,408,496 | 17,080,000 |
| State Funding: One-time | 1,280,000 | 1,541,000 | 1,081,800 | 0 |
| Federal E-Rate | 8,000,359 | 9,132,684 | 10,869,154 | 11,000,000 |
| Community Service Grant | 2,675,884 | 2,728,450 | 2,924,000 | 2,900,000 |
| BTOP Income | 0 | 0 | 750,000 | 5,400,000 |
| Grant Income | 39,412 | 109,243 | 338,130 | 304,831 |
| Other Income | 4,396,084 | 2,891,117 | 710,871 | 1,231,814 |
| TOTALS | \$35,785,739 | \$33,579,094 | \$34,082,451 | \$37,916,645 |

| UEN - EXPENSES | | | | |
|-------------------------|--------------|--------------|--------------|--------------|
| Personnel | 10,227,942 | 9,508,918 | 9,468,700 | 9,167,758 |
| Circuits | 13,038,065 | 14,726,694 | 15,900,000 | 16,100,000 |
| втор | 0 | 0 | 750,000 | 4,900,000 |
| Capital Equip. & Maint. | 3,899,021 | 3,073,823 | 3,365,961 | 3,317,074 |
| Other | 8,620,711 | 6,269,659 | 4,597,790 | 4,431,813 |
| TOTALS | \$35,785,739 | \$33,579,094 | \$34,082,451 | \$37,916,645 |

The growth trends in UEN during this period are graphically illustrated in Chart 1.

Chart 1 – Budget Summary Trends



Chart 2 reflects the history of Legislative funding to UEN from FY 2009 to FY 2012. State appropriations for FY 2012 total \$17.08 million. Compared to FY 2011, on-going State funds decreased by \$ 328,000. The loss of one-time appropriations results in a total decrease of \$1.08 million from last year.

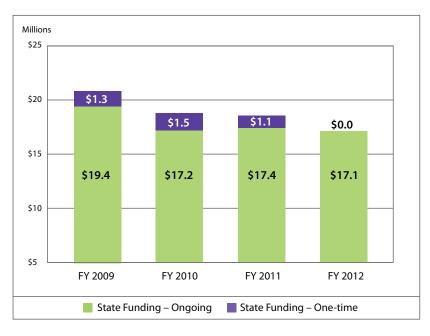


Chart 2 - UEN State Funding

2. Major Expenditure Choices

Specific departmental budget recommendations are summarized on Page 1 of Attachment A, and detailed budget proposals are outlined on Pages 3-24. The following chart illustrates the distribution of funds to the major expense categories in the FY 2012 Budget.

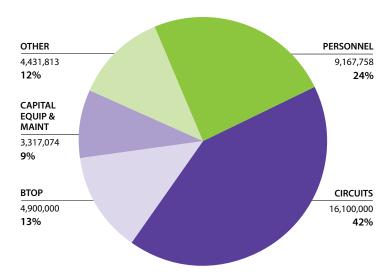


Chart 3 – UEN Expenses 2012

Major decisions reflected in departmental budgets are as follows:

- 1. UEN has eliminated 23 positions over a 4-year period (FY 2009 through FY 2012). This was achieved by eliminating open positions, not replacing staff that left the organization, reduction in force and early retirement.
- **2.** UEN salaries will be down \$300 thousand from last year due to a reduction of 3.5 FTE's. Employees did not receive a merit or cost of living increase.
- **3.** Non-personnel budgets will remain the same as last year. In FY 2010, nearly all departmental operating budgets reduced their professional development by 50% and delayed equipment replacement. These budgets remained flat for FY 2011 and FY 2012.
- **4.** UEN passed on the prorated share of our State Appropriation reduction of 2 % to the regional Help Desk and Regional Training Support positions we support at Regional Service Centers.
- **5.** As a result of software license cost increases, key databases from Pioneer Library were eliminated: Visual Thesaurus, Worldbook Advanced, SIRS Government Reporter, SIRS Renaissance. These databases affected K-12, but because we do consortium licensing with Academic Libraries and Public Libraries, further funding shortages will adversely impact consortium purchases with them, such as EBSCO, SIRS Discoverer, and eMedia/College Media.
- 6. The circuit budget pays for all network contracts with telecommunications providers, and will be \$16.1 million in FY 2012. The circuit budget will now comprise about 42.5 % of our total budget and has been increased by \$200,000 from FY 2011 to FY 2012. (See Chart 4). The growth of the circuit budget reflects the dramatic increase in the capacity of the network backbone and connections to universities, colleges, district offices, secondary schools, and most elementary and charter schools. During the four year period since FY 2009, circuit costs have increased 20% while a majority of the network capacity has increased 1,000% or more. Due to stakeholder demand, UEN has been forced to continuously upgrade network bandwidth and Internet capacity. The network backbone now has 10 Gig (10,000 Mbs) segments spanning the metro area and multiple 1,000 Mbs segments serving the remainder of the state, all secondary schools (High Schools & Middle Schools) now have Gigabit (1,000 Mbs) network bandwidth or capacity. Almost all Elementary Schools have network bandwidth of 100 Mps or better delivered on infrastructure capable of providing 1,000 Mbs or more. Many of the Charter Schools that UEN serves have 100 Mbps or better connections, also delivered on infrastructure capable of much higher speeds.

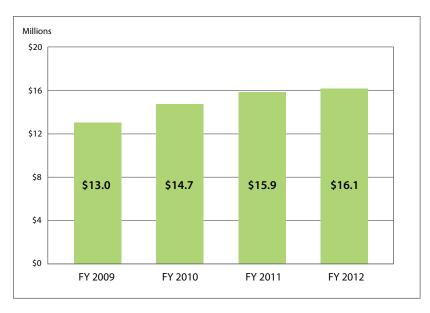


Chart 4 – Growth in Circuit Budget

7. The Course Management System (CMS) budget is \$1.67 million. This budget's ongoing and one-time funds pay for licensing, staff, and equipment expenditures to provide hosting support for USU, UVU, Dixie State, Snow College, College of Eastern Utah, SLCC, and UCAT. All Higher Education Institutions contribute a portion of the total CMS costs.

3. Budget Reductions

Programmatic changes in operating budgets are summarized in Table 2 and reflect losses of one-time funds and on-going State Appropriations compared to FY 2011.

| PROGRAMMATIC AREA | INCREASE OR DECREASE IN FUNDING |
|---|------------------------------------|
| Technical Services | \$338,515 |
| Instructional Services | (36,594) |
| Administration | (522,450) |
| KUEN | (108,038) |
| Pass through to Regional Service Centers | (10,269) |
| BTOP Grant | 4,150,000 |
| Other Grants | 18,660 |
| Public Information | 4,370 |
| Total Funding Change FY 2011 to FY 2012 | \$3,834,194 |

| Table 2 – Changes in Funding from FY 2011 to FY 2012, by |
|--|
| Programmatic Area |

The priority of particular programs is indicated by the percentage of available state appropriations that each program will receive during FY 2012. Table 3 ranks program areas according to the percentage of total state appropriations they receive. There is limited discretion on usage of most other revenue sources, so grants, E-Rate reimbursements, and other revenue sources are not reflected in the table.

| PROGRAM AREA | STATE APPROPRIATION | PERCENT OF TOTAL |
|----------------------------|---------------------|------------------|
| Technical Services | 13,582,127 | 79.52% |
| Instructional Services | 1,426,604 | 8.35% |
| Administration | 1,138,068 | 6.66% |
| Regional Service Centers | 503,201 | 2.95% |
| O & M | 430,000 | 2.52% |
| Total State Appropriations | 17,080,000 | 100.00% |

Table 3 – Percentage of State Appropriations Received by ProgramAreas, FY 2012

Recommendation

It is recommended that the Steering Committee review the proposed policy considerations, and the specific budget recommendations outlined in Attachment A. It is proposed that the policy considerations and budget recommendations be treated as a discussion item at the June 10 Steering Committee, and that formal action be taken on policy considerations and the budget at the August meeting of the Steering Committee.

TAB 17 ATTACHMENT A FY 2012 BUDGET

| EXPENSE SUMMARY | | | | | |
|-------------------------------------|----|--------------|-----------------------------|--------------|-------------|
| DEPARTMENT | BU | DGET FY 2011 | PROJECTED BUDGET FY 2012 | CHANGE | % INC / DEC |
| ADMINISTRATION | | 2,697,328 | 2,174,878 | (522,450) | -19.4% |
| PUBLIC INFORMATION / COMMUNICATIONS | | 185,000 | 189,370 | 4,370 | 2.4% |
| TECHNICAL SERVICES | | | | | |
| Operations | _ | 16,186,712 | 16,381,818 | 195,106 | 1.2% |
| Network Operations Center | | 1,395,519 | 1,424,721 | 29,202 | 2.1% |
| Network Engineer | | 649,813 | 660,603 | 10,790 | 1.7% |
| Field Operations | | 1,594,396 | 1,617,921 | 23,525 | 1.5% |
| Application Engineer | | 620,737 | 597,948 | (22,789) | -3.7% |
| Technical Service Planning | | 267,510 | 271,571 | 4,061 | 1.5% |
| Rapid Development | | 149,426 | 151,638 | 2,212 | 1.5% |
| Security | | 324,369 | 329,124 | 4,755 | 1.5% |
| Enterprise Applications Support | | 911,803 | 869,744 | (42,059) | -4.6% |
| Course Management Systems | | 1,380,453 | 1,667,341 | 286,888 | 20.8% |
| NLR/Internet 2 | | 312,000 | 312,000 | - | 0.0% |
| Software Development | | 644,637 | 648,368 | 3,731 | 0.6% |
| Technical Services Support Center | | 1,281,470 | 1,166,839 | (114,631) | -8.9% |
| Advocates (Dist. Ed. Serv.) | | 196,225 | 199,043 | 2,818 | 1.4% |
| Logistics | | 99,564 | 49,576 | (49,988) | -50.2% |
| INSTRUCTIONAL SERVICES | | | | | |
| IS Grants | | 25,168 | - | (25,168) | -100.0% |
| KUEN Programming | | 586,703 | 583,953 | (2,750) | -0.5% |
| IS Operations | | 836,222 | 822,634 | (13,588) | -1.6% |
| IS Web Resources | | 638,157 | 638,157 | - | 0.0% |
| IS Professional Development | | 928,901 | 928,438 | (463) | 0.0% |
| OTHER | | | | | |
| KUEN Broadcast Engineering | | 519,702 | 528,459 | 8,757 | 1.7% |
| KUEN DTV Conversion | | 251,795 | 135,000 | (116,795) | -46.4% |
| Operations and Maintenance | | 430,000 | 430,000 | - | 0.0% |
| GRANTS | | | | | |
| BTOP Stimulus Grant | | 750,000 | 4,900,000 | 4,150,000 | 553.3% |
| STEM Grant | | 54,211 | | (54,211) | -100.0% |
| CPB Mobile DTV & Match | | 65,000 | 65,000 | - | 0.0% |
| Internet Safety 9E02/10E02/11E02 | | 99,630 | 172,501 | 72,871 | 73.1% |
| TOTAL EXPENSE | \$ | 34,082,451 | \$ 37,916,645 | \$ 3,834,194 | 11.25% |
| TOTAL INCOME | \$ | 34,082,451 | \$ 37,916,645 | \$ 3,834,194 | 11.25% |
| BALANCE (INCOME LESS EXPENSE) | \$ | - | \$0 | \$0 | |

INCOME SUMMARY

| | | PROJECTED BUDGET | | |
|--|----------------|------------------|-------------|-------------|
| SOURCES OF INCOME | BUDGET FY 2011 | FY 2012 | CHANGE | % INC / DEC |
| STATE APPROPRIATIONS | | | | |
| UEN Legislative Funding (On-Going) | 17,408,496 | 17,080,000 | (328,496) | -1.9% |
| UEN Legislative Funding (One-Time) | 1,081,800 | - | (1,081,800) | -100.0% |
| INTEREST INCOME | • | | | |
| KUEN | 11,500 | 11,500 | - | 0.0% |
| CORPORATION FOR PUBLIC BROADCASTING | • | • | • | |
| Community Service Grant | 2,924,000 | 2,900,000 | (24,000) | -0.8% |
| KUED DIRECT SUPPORT | • | • • • | • • • • | |
| Training & Content | 22,530 | 22,530 | - | 0.0% |
| Public Information | 16,500 | 16,500 | - | 0.0% |
| GRANT INCOME | | | • | |
| BTOP Stimulus Grant Rnd 1 | 750,000 | 4,900,000 | 4,150,000 | 553.3% |
| BTOP Salaries Recovery | | 500,000 | 500,000 | |
| USOE and UIMC | 22,530 | 22,530 | - | 0.0% |
| PMI/FMUT Grant | 4,400 | | (4,400) | -100.0% |
| STEM Grant | 61,500 | - | (61,500) | -100.0% |
| Distance Service Grant FY12 | 46,200 | 47,300 | 1,100 | 2.4% |
| Internet Safety Project SECP 9E02, 10E02 & 11E02 | 171,000 | 172,501 | 1,501 | 0.9% |
| State of UT Homeland Security - EBC Video Mngmt System | - | 62,500 | 62,500 | |
| CPB FY11 Mobile Handhelds | 32,500 | - | (32,500) | -100.0% |
| OTHER INCOME | • | | · · · · | |
| CMS REIMBURSEMENT (Blackboard) | 267,000 | 267,000 | - | 0.0% |
| Universal Service Fund Discounts | 10,869,154 | 11,000,000 | 130,846 | 1.2% |
| UTIPS | 149,426 | 151,638 | 2,212 | 1.5% |
| Dutch John Rental | 4,000 | 4,500 | 500 | 12.5% |
| ITS Internet Access | 120,000 | 120,000 | - | 0.0% |
| Library Internet Access | 21,000 | 21,000 | - | 0.0% |
| Idaho State University Internet 1 | 8,800 | - | (8,800) | -100.0% |
| One-Time Funds | - | 529,931 | 529,931 | |
| TSSC - Movi Licenses | 27,900 | 25,000 | (2,900) | -10.4% |
| COMPUTER OPERATIONS | • | • • • | | |
| Enterprise Support | | | | |
| KUED | 29,492 | 29,492 | - | 0.0% |
| KUER | 14,387 | 14,387 | - | 0.0% |
| Media Solutions | 18,336 | 18,336 | - | 0.0% |
| TOTAL INCOME | 34,082,451 | 37,916,645 | 3,834,194 | 11.2% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING ADMINISTRATION

| | | | PROJECTED BUDGET | | | OTHER FUNDING | BTOP | | | |
|---|-----------------------------------|----------------|------------------|-------------|---------|---------------|---------|---------------|-----------|-------------|
| Audior Audior Mark | BUDGET LINE ITEM | BUDGET FY 2011 | | STATE FUNDS | CSG | | | TOTAL FUNDING | CHANGE | % INC / DEC |
| AudiorIndex Audio | | | | | | | | | | |
| SuppliesAdd $42,000$ Add $42,000$ Add $42,$ | Personnel | 1,313,960 | 1,253,950 | 465,122 | 588,828 | | 200,000 | 1,253,950 | (60,010) | -4.6% |
| SuppliesAdd $42,000$ Add $42,000$ Add $42,$ | • • | | | | | | | | | |
| Add Add <td>Auditor</td> <td>32,000</td> <td>32,000</td> <td></td> <td>32,000</td> <td></td> <td></td> <td>32,000</td> <td></td> <td>0.0%</td> | Auditor | 32,000 | 32,000 | | 32,000 | | | 32,000 | | 0.0% |
| Add Add <td>Supplies</td> <td>42 000</td> <td>42 000</td> <td></td> <td>42 000</td> <td></td> <td></td> <td>42 000</td> <td></td> <td>0.0%</td> | Supplies | 42 000 | 42 000 | | 42 000 | | | 42 000 | | 0.0% |
| Professional DevelopmentIndiana (2.2000) <td>Cappilos</td> <td>42,000</td> <td>42,000</td> <td></td> <td>42,000</td> <td></td> <td></td> <td>42,000</td> <td>_</td> <td>0.076</td> | Cappilos | 42,000 | 42,000 | | 42,000 | | | 42,000 | _ | 0.076 |
| EquipmentInformI | Phones | 91,775 | 91,775 | 91,775 | | | | 91,775 | - | 0.0% |
| EquipmentInformI | | | | | | | | | | |
| Consultant 1,025 1,000 1,000 1,000 1,000 (25) In-state Travel 1,025 1,000 3,000 3,000 1,000 (25) Legal Administration 3,000 5,000 5,000 3,000 1,600 2,000 Tech Administration 238,977 238,978 238,978 238,978 | Professional Development | 23,000 | 23,000 | | 23,000 | | | 23,000 | - | 0.0% |
| Consultant 1,025 1,000 1,000 1,000 1,000 (25) In-state Travel 1,025 1,000 3,000 3,000 1,000 (25) Legal Administration 3,000 5,000 5,000 3,000 1,600 2,000 Tech Administration 238,977 238,978 238,978 238,978 | | | | | | | | | | |
| Instate Travel Intervel | Equipment | 9,000 | 5,000 | | 5,000 | | | 5,000 | (4,000) | -44.4% |
| Instate Travel Intervel | 0 | 4.005 | 4 000 | | 4 000 | | | 4 000 | (05) | -2.4% |
| Lagal Administration 3,000 5,000 5,000 5,000 238,977 | Consultant | 1,025 | 1,000 | | 1,000 | | | 1,000 | (25) | -2.4% |
| Lagal Administration 3,000 5,000 5,000 5,000 2,000 Tech Administration 238,977 | In-state Travel | 1.500 | 3.000 | | 3.000 | | | 3.000 | 1.500 | 100.0% |
| Image: Constraint of the second sec | | | | | | | | | | |
| Tech Admin. Travel & Prof. Devel. 11000 118,000 <th< td=""><td>Legal Administration</td><td>3,000</td><td>5,000</td><td></td><td>5,000</td><td></td><td></td><td>5,000</td><td>2,000</td><td>66.7%</td></th<> | Legal Administration | 3,000 | 5,000 | | 5,000 | | | 5,000 | 2,000 | 66.7% |
| Tech Admin. Travel & Prof. Devel. 11000 118,000 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<> | | | | | | | | | | |
| Instructional Services Admin 223,623 117,814 11 | Tech Administration | 238,977 | 238,977 | 238,977 | | | | 238,977 | - | 0.0% |
| Instructional Services Admin 223,623 117,814 11 | | | | | | | | | | |
| IS Travel & Prof. Devel. 8,000 8,000 8,000 8,000 8,000 8,000 8,000 6,0 | Tech Admin. Travel & Prof. Devel. | 18,000 | 18,000 | 18,000 | | | | 18,000 | • | 0.0% |
| IS Travel & Prof. Devel. 8,000 8,000 8,000 8,000 8,000 8,000 8,000 6,0 | Instructional Services Admin | 228 711 | 235 628 | 117 814 | 117 814 | | | 235 628 | 8 917 | 3.9% |
| Data Center Chiller 490,000 19,168 Annual Center Chiller 19,168 Annual Center Chiller 19,168 (470,832) | | 220,711 | 200,020 | 111,014 | 117,014 | | | 200,020 | 0,011 | 0.070 |
| | IS Travel & Prof. Devel. | 8,000 | 8,000 | 8,000 | | | | 8,000 | - | 0.0% |
| | | | | | | | | | | |
| Office of Info. Tech. 198,380 </td <td>Data Center Chiller</td> <td>490,000</td> <td>19,168</td> <td></td> <td></td> <td>19,168</td> <td></td> <td>19,168</td> <td>(470,832)</td> <td>-96.1%</td> | Data Center Chiller | 490,000 | 19,168 | | | 19,168 | | 19,168 | (470,832) | -96.1% |
| Office of Info. Tech. 198,380 198,380 198,380 - | | | | | | | | | | |
| | Office of Info. Tech. | 198,380 | 198,380 | 198,380 | | | | 198,380 | • | 0.0% |
| EXPENSE TOTALS 2,667,328 2,174,878 1,138,068 817,642 19,168 200,000 2,174,878 (622,450) | EYDENSE TOTALS | 2 807 999 | 2 174 070 | 1 139 049 | 817 849 | 10 400 | 200.000 | 2 17/ 070 | (522.450) | -19.4% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING PUBLIC INFORMATION/COMMUNICATIONS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | CSG | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|-------------------------------------|----------------|-----------------------------|---------|-------------------------|---------------|--------|-------------|
| | | | | | | | |
| Personnel | 117,000 | 121,370 | 111,672 | 9,698 | 121,369.97 | 4,370 | 3.7% |
| Advertising | 15,000 | 15,000 | 15,000 | | 15,000.00 | - | 0.0% |
| Other Print Advertising / Materials | 13,000 | 13,000 | 13,000 | | 13,000.00 | | 0.0% |
| Other Print Advertising / Materials | 13,000 | 13,000 | 13,000 | | 13,000.00 | | 0.0% |
| Professional Development | 5,000 | 5,000 | 5,000 | | 5,000.00 | - | 0.0% |
| In-state Travel | 1,000 | 1,000 | 1,000 | | 1,000.00 | - | 0.0% |
| Equipment | 2,000 | 2,000 | 2,000 | | 2,000.00 | - | 0.0% |
| Supplies | 8,000 | 8,000 | 8,000 | | 8,000.00 | - | 0.0% |
| Non - Broadcast Promotions | 16,000 | 16,000 | 16,000 | | 16,000.00 | - | 0.0% |
| Special Events | 8,000 | 8,000 | 8,000 | | 8,000.00 | - | 0.0% |
| EXPENSE TOTALS | 185,000 | 189,370 | 179,672 | 9,698 | 189,370 | 4,370 | 2.4% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING OPERATIONS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|-----------|-------------|
| Regional Help Desk Support | | | | | | | |
| NUES, CUES, SESC, SEDC | 244,712 | 239,818 | 239,818 | | 239,818 | (4,894) | -2.0% |
| Supplies | 5,000 | 5,000 | 5,000 | | 5,000 | - | 0.0% |
| Internet Access | 1,000,000 | 900,000 | 240,000 | 660,000 | 900,000 | (100,000) | -10.0% |
| Circuit Charges | 14,900,000 | 15,200,000 | 4,860,000 | 10,340,000 | 15,200,000 | 300,000 | 2.0% |
| Statewide Dial-in Network Services | 15,000 | 15,000 | 15,000 | | 15,000 | - | 0.0% |
| Remote Access (Pagers/Cell Phones) | 22,000 | 22,000 | 22,000 | | 22,000 | - | 0.0% |
| EXPENSE TOTALS | 16,186,712 | 16,381,818 | 5,381,818 | 11,000,000 | 16,381,818 | 195,106 | 1.2% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING NETWORK OPERATIONS CENTER

| | APPROVED | PROJECTED BUDGET | | OTHER FUNDING | | | |
|--|----------------|------------------|-------------|---------------|---------------|--------|-------------|
| BUDGET LINE ITEM | BUDGET FY 2011 | FY 2012 | STATE FUNDS | SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
| | | | | | | | |
| Personnel | 472,571 | 501,773 | 501,773 | | 501,773 | 29,202 | 6.2% |
| | | | | | | | |
| Staff Equipment | 6,000 | 6,000 | 6,000 | | 6,000 | - | 0.0% |
| | | | | | | | |
| Professional Development & Out of State Travel | 15,000 | 15,000 | | 15,000 | 15,000 | - | 0.0% |
| | | | | | | | |
| Equipment - HUB & End Site Maintenance | 362,359 | 362,359 | 200,000 | 162,359 | 362,359 | - | 0.0% |
| | | | | | | | |
| Maintenance & Renewais | 232,151 | 232,151 | 200,000 | 32,151 | 232,151 | - | 0.0% |
| | | | | | | | |
| Network Tools & Monitoring | 175,938 | 175,938 | 120,000 | 55,938 | 175,938 | - | 0.0% |
| | · | | | | | | |
| Network Filtering | 110,000 | 110,000 | | 110,000 | 110,000 | - | 0.0% |
| | · | | | | | | |
| Supplies | 4,000 | 4,000 | 3,000 | 1,000 | 4,000 | - | 0.0% |
| | 4 | | | | | | |
| In-State Travel | 2,500 | 2,500 | | 2,500 | 2,500 | - | 0.0% |
| | | | | | | | |
| Remote Access (Pagers/Cell Phones) | 15,000 | 15,000 | 15,000 | | 15,000 | - | 0.0% |
| | | | | | | | |
| EXPENSE TOTALS | 1,395,519 | 1,424,721 | 1,045,773 | 378,948 | 1,424,721 | 29,202 | 2.1% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING NETWORK ENGINEERING

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|---|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| | | | | | | | |
| Personnel | 591,313 | 602,103 | 602,103 | | 602,103 | 10,790 | 1.8% |
| | | | | | | | |
| In-State Travel | 4,000 | 4,000 | | 4,000 | 4,000 | - | 0.0% |
| | | | | | | | |
| Equipment | 5,000 | 5,000 | 5,000 | | 5,000 | - | 0.0% |
| | | | | | | | |
| Supplies (Misc. Staff Equip, Lab Support) | 1,000 | 1,000 | 1,000 | | 1,000 | - | 0.0% |
| | | | | | | | |
| Professional Development | 25,000 | 25,000 | | 25,000 | 25,000 | - | 0.0% |
| | | | | | | | |
| Network Lab | 10,000 | 10,000 | - | 10,000 | 10,000 | - | 0.0% |
| | | | | | | | |
| Remote Access (Pagers/Cell Phones) | 13,500 | 13,500 | 13,500 | | 13,500 | - | 0.0% |
| | | | | | | | |
| EXPENSE TOTALS | 649,813 | 660,603 | 621,603 | 39,000 | 660,603 | 10,790 | 1.7% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING FIELD OPERATIONS

| | | PROJECTED BUDGET | | OTHER FUNDING | BTOP | | | |
|---|----------------|------------------|-------------|---------------|---------|---------------|--------|-------------|
| BUDGET LINE ITEM | BUDGET FY 2011 | FY 2012 | STATE FUNDS | SOURCE | FUNDING | TOTAL FUNDING | CHANGE | % INC / DEC |
| | | | | | | | | |
| Personnel | 1,029,927 | 1,053,452 | 953,452 | | 100,000 | 1,053,452 | 23,525 | 2.3% |
| | | | | | | | | |
| CEU Field Staff - San Juan Campus | 55,969 | 55,969 | 55,969 | | | 55,969 | - | 0.0% |
| | | | | | | | | |
| Equipment-Hub & End Site Development | 229,382 | 229,382 | 150,000 | 79,382 | | 229,382 | - | 0.0% |
| Professional Development | 14.000 | 14.000 | | 14.000 | | 14.000 | | 0.0% |
| Proressional Development | 14,000 | 14,000 | | 14,000 | | 14,000 | • | 0.0% |
| In-state Travel (Network Maintenance) | 37.500 | 37,500 | 37,500 | | | 37.500 | - | 0.0% |
| | | | 0,,000 | | | | | |
| Vehicle Maintainance (Gas, Oil and Repair) | 46,000 | 46.000 | 46,000 | | | 46,000 | - | 0.0% |
| | | | | | | | | |
| USU/UEN IVC Virtual / Parts and Supplies | 15,000 | 15,000 | 15,000 | | | 15,000 | - | 0.0% |
| | | | | | | | | |
| New Vehicles | 26,618 | 26,618 | 26,618 | | | 26,618 | - | 0.0% |
| | | | | | | | | |
| Leased Vehicles | 20,000 | 20,000 | 20,000 | | | 20,000 | - | 0.0% |
| | | | = | | | | | 0.00/ |
| Contracted Services | 5,000 | 5,000 | 5,000 | | | 5,000 | - | 0.0% |
| Supplies | 30.000 | 30.000 | 15.000 | 15.000 | | 30.000 | - | 0.0% |
| oupproo | | | 10,000 | 10,000 | | | | 0.0 / |
| Staff Support Equipment | 25,000 | 25,000 | 10,000 | 15,000 | | 25,000 | - | 0.0% |
| | | | | | | | | |
| USU/UEN IVC Virtual Budget/End Site Improvments | 50,000 | 50,000 | 50,000 | | | 50,000 | - | 0.0% |
| | | | | | | | | |
| Equipment Room & Shop | 10,000 | 10,000 | 10,000 | | | 10,000 | - | 0.0% |
| | | | | | | | | |
| EXPENSE TOTALS | 1,594,396 | 1,617,921 | 1,394,539 | 123,382 | 100,000 | 1,617,921 | 23,525 | 1.5% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING APPLICATION ENGINEERING

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | BTOP FUNDING | TOTAL FUNDING | CHANGE | % INC / DEC |
|---|----------------|-----------------------------|-------------|-------------------------|-----------------|---------------|----------|-------------|
| Personnel | 545,633 | 576,248 | 376,248 | | 200,000 | 576,248 | 30,615 | 5.6% |
| SEDC - RUS Grant(Subrecipient UEN) | 53,404 | - | | | | - | (53,404) | -100.0% |
| Software & Supplies | 1,000 | 1,000 | 1,000 | | | 1,000 | - | 0.0% |
| In-State Travel | 1,700 | 1,700 | 1,700 | | | 1,700 | - | 0.0% |
| Equipment | 6,000 | 6,000 | 6,000 | | | 6,000 | - | 0.0% |
| Supplies (Misc. Staff Equip, Lab Support) | 3,000 | 3,000 | 3,000 | | | 3,000 | - | 0.0% |
| Professional Development | 10,000 | 10,000 | | 10,000 | | 10,000 | - | 0.0% |
| EXPENSE TOTALS | 620,737 | 597,948 | 387,948 | 10,000 | 200,000 | 597,948 | (22,789) | -3.7% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING TECHNICAL SERVICES PLANNING

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|---------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| Personnel | 244,700 | 248,761 | 248,761 | | 248,761 | 4,061 | 1.7% |
| Staff Equipment | 2,000 | 2,000 | 2,000 | | 2,000 | - | 0.0% |
| Software & Supplies | 1,000 | 1,000 | 1,000 | | 1,000 | - | 0.0% |
| In-State Travel | 1,000 | 1,000 | | 1,000 | 1,000 | - | 0.0% |
| Remote Phone/Pager Access | 3,810 | 3,810 | 3,810 | | 3,810 | - | 0.0% |
| Professional Development | 5,000 | 5,000 | | 5,000 | 5,000 | - | 0.0% |
| Consulting | 10,000 | 10,000 | | 10,000 | 10,000 | - | 0.0% |
| EXPENSE TOTALS | 267,510 | 271,571 | 255,571 | 16,000 | 271,571 | 4,061 | 1.5% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING RAPID DEVELOPMENT - UTIPS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| Personnel | 149,426 | 151,638 | | 151,638 | 151,638 | 2,212 | 1.5% |
| | | | | | | | |
| EXPENSE TOTALS | 149,426 | 151,638 | - | 151,638 | 151,638 | 2,212 | 1.5% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING SECURITY

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|--|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| | | | | | | | |
| Personnel | 269,069 | 273,824 | 273,824 | | 273,824 | 4,755 | 1.8% |
| | | | | | | | |
| Security Projects & Employee Equipt & Software | 30,000 | 30,000 | 5,000 | 25,000 | 30,000 | - | 0.0% |
| | | | | | | | |
| Staff Equipment | 4,000 | 4,000 | 4,000 | | 4,000 | - | 0.0% |
| | | | | | | | |
| Professional Development | 3,000 | 3,000 | | 3,000 | 3,000 | - | 0.0% |
| | | | | | | | |
| In State Travel | 1,000 | 1,000 | | 1,000 | 1,000 | - | 0.0% |
| | | | | | | | |
| Software Licensing | 5,700 | 5,700 | 5,700 | | 5,700 | - | 0.0% |
| | | | | | | | |
| UtahSaint Project - Technical Summit | 7,500 | 7,500 | 7,500 | | 7,500 | - | 0.0% |
| | | | | | | | |
| Remote Access (Pagers/Cell Phones) | 3,100 | 3,100 | 3,100 | | 3,100 | - | 0.0% |
| | | | | | | | |
| Supplies | 1,000 | 1,000 | 1,000 | | 1,000 | - | 0.0% |
| | | | | | | | |
| EXPENSE TOTALS | 324,369 | 329,124 | 300,124 | 29,000 | 329,124 | 4,755 | 1.5% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING ENTERPRISE APPLICATIONS SUPPORT

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|----------|-------------|
| | | | | | | | |
| Personnel | 385,950 | 343,891 | 343,891 | | 343,891 | (42,059) | -10.9% |
| | | | | | | | |
| Hardware and Hardware Maintenance | 283,818 | 283,818 | 283,818 | | 283,818 | - | 0.0% |
| | | | | | | | |
| Software and Software Maintenance | 204,620 | 204,620 | 204,620 | | 204,620 | - | 0.0% |
| | | | | | | | |
| Supplies | 12,500 | 12,500 | 12,500 | | 12,500 | - | 0.0% |
| | | | | | | | |
| Professional Development | 10,000 | 10,000 | | 10,000 | 10,000 | - | 0.0% |
| | | | | | | | |
| Telecomm Costs / Dial-in Equipment | 14,915 | 14,915 | 14,915 | | 14,915 | - | 0.0% |
| | | | | | | | |
| EXPENSE TOTALS | 911,803 | 869,744 | 859,744 | 10,000 | 869,744 | (42,059) | -4.6% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING COURSE MANAGEMENT SYSTEMS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|-----------------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|---------|-------------|
| Personnel | 313,128 | 317,403 | 317,403 | | 317,403 | 4,275 | 1.4% |
| Hardware and Hardware Maintenance | 100,000 | 294,860 | 294,860 | | 294,860 | 194,860 | 194.9% |
| Software and Software Maintenance | 950,000 | 1,038,753 | 771,753 | 267,000 | 1,038,753 | 88,753 | 9.3% |
| Professional Development | 12,000 | 11,000 | | 11,000 | 11,000 | (1,000) | -8.3% |
| Telcomm Costs/ Equipment | 4,925 | 4,925 | 4,925 | | 4,925 | - | 0.0% |
| Supplies | 400 | 400 | 400 | | 400 | - | 0.0% |
| EXPENSE TOTALS | 1,380,453 | 1,667,341 | 1,389,341 | 278,000 | 1,667,341 | 286,888 | 20.8% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING RESEARCH NETWORK

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|-----------------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| | | | | | | | |
| NLR Fee (FRGP Fees & Equipment) | 100,000 | 100,000 | - | 100,000 | 100,000 | - | 0.0% |
| | | | | | | | |
| Internet 2 | 100,000 | 100,000 | 100,000 | | 100,000 | - | 0.0% |
| | | | | | | | |
| Support for UIT Advanced Internet | 50,000 | 50,000 | 50,000 | | 50,000 | - | 0.0% |
| | | | | | | | |
| NLR Local Loop | 62,000 | 62,000 | 62,000 | - | 62,000 | - | 0.0% |
| | | | | | | | |
| EXPENSE TOTALS | 312,000 | 312,000 | 212,000 | 100,000 | 312,000 | - | 0.0% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING SOFTWARE DEVELOPMENT

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| Personnel | 604,137 | 607,868 | 607,868 | | 607,868 | 3,731 | 0.6% |
| Software and Software Maintenance | 8,000 | 8,000 | 8,000 | | 8,000 | - | 0.0% |
| Equipment | 5,000 | 5,000 | 5,000 | | 5,000 | - | 0.0% |
| Supplies | 2,000 | 2,000 | 2,000 | | 2,000 | - | 0.0% |
| Professional Development | 22,000 | 22,000 | | 22,000 | 22,000 | - | 0.0% |
| Remote Access (Pagers/Cell Phones) | 3,500 | 3,500 | 3,500 | | 3,500 | - | 0.0% |
| EXPENSE TOTALS | 644,637 | 648,368 | 626,368 | 22,000 | 648,368 | 3,731 | 0.6% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING TECHNICAL SERVICE SUPPORT CENTER

| | | PROJECTED BUDGET | | OTHER FUNDING | | | |
|------------------------------|----------------|------------------|-------------|---------------|---------------|-----------|-------------|
| BUDGET LINE ITEM | BUDGET FY 2011 | FY 2012 | STATE FUNDS | SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
| | | | | | | | |
| Personnel SLC TSSC | 252,351 | 316,314 | 316,314 | | 316,314 | 63,963 | 25.3% |
| | | | | | | | |
| Personnel USU/UEN TSSC | 477,665 | 324,071 | 324,071 | | 324,071 | (153,594) | -32.2% |
| | | | | | | | |
| Parts & Supplies | 4,500 | 4,500 | 4,500 | | 4,500 | - | 0.0% |
| Equipment | 25,000 | 25,000 | 25,000 | | 25,000 | | 0.0% |
| Equipment | 20,000 | 20,000 | 20,000 | | 20,000 | - | 0.076 |
| Infrastructure/MOVI | 25,000 | - | | | | (25,000) | -100.0% |
| | | | | | | | |
| Service Contracts Codecs/MCU | 422,954 | 440,454 | 440,454 | | 440,454 | 17,500 | 4.1% |
| | | | | | | | |
| Telephone and Support VOC/IP | 21,000 | 21,000 | 21,000 | | 21,000 | - | 0.0% |
| · · · · · | | | | | | | |
| In-state Travel | 2,500 | 2,500 | 2,500 | | 2,500 | - | 0.0% |
| Telephones | 8,000 | 8,000 | 8,000 | | 8,000 | - | 0.0% |
| | 0,000 | 0,000 | 0,000 | | 0,000 | | 0.07 |
| Professional Development | 42,500 | 25,000 | | 25,000 | 25,000 | (17,500) | -41.2% |
| | | | | | | | |
| EXPENSE TOTALS | 1,281,470 | 1,166,839 | 1,141,839 | 25,000 | 1,166,839 | (114,631) | -8.9% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING ADVOCATES

| BUDGET LINE ITEM | APPROVED BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|--------------------------------------|----------------------------|-----------------------------|-------------|-------------------------|---------------|--------|-------------|
| Personnel | 151,917 | 154,735 | 154,735 | | 154,735 | 2,818 | 1.9 |
| | | | | | | -1010 | |
| Supplies | 1,000 | 1,000 | 1,000 | | 1,000 | - | 0.09 |
| Equipment | 2,600 | 2,600 | 2,600 | | 2,600 | - | 0.09 |
| | | | | | | | |
| WI-Fi data cards | 1,440 | 1,440 | 1,440 | | 1,440 | - | 0.09 |
| Phones | 2,088 | 2,088 | 2,088 | | 2,088 | - | 0.09 |
| Professional Development | 6,000 | 6,000 | | 6,000 | 6,000 | - | 0.09 |
| In-State Travel | 12,500 | 12,500 | | 12,500 | 12,500 | | 0.09 |
| | 12,000 | 12,000 | | 1 MIGOOD | 12,000 | | 0107 |
| Regional Planning / Customer Support | 18,680 | 18,680 | | 18,680 | 18,680 | - | 0.09 |
| EXPENSE TOTALS | 196,225 | 199,043 | 161,863 | 37,180 | 199,043 | 2,818 | 1.49 |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING TSSC LOGISTICS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|-----------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|----------|-------------|
| Personnel | 91,402 | 41,414 | 41,414 | | 41,414 | (49,988) | -54.7% |
| Equipment & Office Supplies | 2,000 | 2,000 | 2,000 | | 2,000 | - | 0.0% |
| Professional Development | 5,662 | 5,662 | | 5,662 | 5,662 | - | 0.0% |
| In-state Travel | 500 | 500 | | 500 | 500 | - | 0.0% |
| EXPENSE TOTALS | 99,564 | 49,576 | 43,414 | 6,162 | 49,576 | (49,988) | -50.2% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING KUEN PROGRAMMING

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | CSG | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------------|----------------|-----------------------------|-------------|---------|-------------------------|---------------|---------|-------------|
| | | | | | | | | |
| KUEN Program Purchases | 369,053 | 369,053 | | 369,053 | | 369,053 | - | 0.0% |
| | | | | | | | | |
| KUEN On Air | 16,500 | 16,500 | | 16,500 | | 16,500 | - | 0.0% |
| | | | | | | | | |
| NETA Membership | 11,600 | 11,600 | | | 11,600 | 11,600 | - | 0.0% |
| | | | | | | | | |
| Media Storage | 13,000 | 13,000 | | 13,000 | | 13,000 | - | 0.0% |
| | | | | | | | | |
| Dues/Fees, Wiche, PBMA | 52,750 | 46,000 | | 46,000 | | 46,000 | (6,750) | -12.8% |
| | | | | | | | | |
| Interconnect Dues | 118,000 | 122,000 | | 122,000 | | 122,000 | 4,000 | 3.4% |
| | | | | | | | | |
| Scheduling Software | 5,800 | 5,800 | 5,800 | | | 5,800 | - | 0.0% |
| | | | | | | | | |
| EXPENSE TOTALS | 586,703 | 583,953 | 5,800 | 566,553 | 11,600 | 583,953 | (2,750) | -0.5% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING IS - OPERATIONS

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|--------------------------|----------------|-----------------------------|-------------|-------------------------|---------------|----------|-------------|
| Personnel | 781,952 | 768,364 | 758,666 | 9,698 | 768,364 | (13,588) | -1.7% |
| Personner | 701,902 | /00,304 | / 30,000 | 9,090 | /00,304 | (13,300) | -1./76 |
| Supplies | 6,500 | 6,500 | 6,500 | | 6,500 | - | 0.0% |
| In-State Travel | 3,000 | 3,000 | | 3,000 | 3,000 | - | 0.0% |
| Leased Vehicles | 1,770 | 1,770 | 1,770 | | 1,770 | - | 0.0% |
| Professional Development | 20,000 | 20,000 | | 20,000 | 20,000 | - | 0.0% |
| Equipment | 12,000 | 12,000 | | 12,000 | 12,000 | - | 0.0% |
| Phones/Pagers | 9,000 | 9,000 | 9,000 | | 9,000 | - | 0.0% |
| Program Evaluations | 2,000 | 2,000 | | 2,000 | 2,000 | - | 0.0% |
| EXPENSE TOTALS | 836,222 | 822,634 | 775,936 | 46,698 | 822,634 | (13,588) | -1.6% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING IS WEB RESOURCES

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | CSG | TOTAL FUNDING | CHANGE | % INC / DEC |
|------------------------------|----------------|-----------------------------|-------------|---------|---------------|--------|-------------|
| Lesson Plans/CORE | 20,967 | 20,967 | 20,967 | | 20,967 | - | 0.0% |
| Web Design & Maintenance | 46,737 | 46,737 | 6,016 | 40,721 | 46,737 | - | 0.0% |
| LMS Support | 2,000 | 2,000 | 2,000 | | 2,000 | - | 0.0% |
| Content Forum | 1,500 | 1,500 | 1,500 | | 1,500 | - | 0.0% |
| Digital Media Services | 56,710 | 56,710 | | 56,710 | 56,710 | - | 0.0% |
| Software (Pioneer Committee) | 510,243 | 510,243 | | 510,243 | 510,243 | - | 0.0% |
| EXPENSE TOTALS | 638,157 | 638,157 | 30,483 | 607,674 | 638,157 | - | 0.0% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING IS PROFESSIONAL DEVELOPMENT

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | OTHER FUNDING SOURCE | TOTAL FUNDING | CHANGE | % INC / DEC |
|---|----------------|-----------------------------|-------------|-------------------------|---------------|---------|-------------|
| | | | | | | | |
| Personnel | 574,679 | 579,591 | 579,591 | | 579,591 | 4,912 | 0.9% |
| | | | | | | | |
| Professional Development | 20,744 | 20,744 | | 20,744 | 20,744 | - | 0.0% |
| | | | | | | | |
| In-state Travel | 6,000 | 6,000 | | 6,000 | 6,000 | - | 0.0% |
| | | | | | | | |
| Leased Vehicles | 11,926 | 11,926 | | 11,926 | 11,926 | - | 0.0% |
| | | | | | | | |
| Phones | 23,564 | 23,564 | 23,564 | | 23,564 | - | 0.0% |
| | | | | | | | |
| Regional Training Specialists | 268,758 | 263,383 | 263,383 | | 263,383 | (5,375) | -2.0% |
| | | | | | | | |
| Equipment | 6,730 | 6,730 | 6,730 | | 6,730 | - | 0.0% |
| | | | | | | | |
| Software | 4,500 | 4,500 | 4,500 | | 4,500 | - | 0.0% |
| | | | | | | | |
| Workshop Supplies-Duplications/Mailings | 12,000 | 12,000 | | 12,000 | 12,000 | - | 0.0% |
| | 000.004 | 000 400 | 077 700 | 50 870 | 000 400 | (400) | 0.0% |
| EXPENSE TOTALS | 928,901 | 928,438 | 877,768 | 50,670 | 928,438 | (463) | 0.0% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING KUEN BROADCAST ENGINEERING

| | | PROJECTED BUDGET | | | | |
|--|----------------|------------------|---------|---------------|--------|-------------|
| BUDGET LINE ITEM | BUDGET FY 2011 | FY 2012 | CSG | TOTAL FUNDING | CHANGE | % INC / DEC |
| | | | | | | |
| Personnel | 268,496 | 277,253 | 277,253 | 277,253 | 8,757 | 3.3% |
| | | | | | | |
| KUEN Transmitter | 29,306 | 29,306 | 29,306 | 29,306 | - | 0.0% |
| Service Contracts/Maintenance Agreements | 17,379 | 17,379 | 17,379 | 17,379 | | 0.0% |
| | 17,3/9 | 17,378 | 11,378 | 17,379 | - | 0.0% |
| Supplies/Repairs/Maintenance | 15,000 | 15,000 | 15,000 | 15,000 | - | 0.0% |
| | | | | | | |
| Statewide Distribution (KUEN Projects) | 30,075 | 30,075 | 30,075 | 30,075 | - | 0.0% |
| | | | | | | |
| Statewide Distrib Base Budget (30%) | 83,387 | 83,387 | 83,387 | 83,387 | - | 0.0% |
| | | | | | | |
| Professional Development | 10,000 | 10,000 | 10,000 | 10,000 | - | 0.0% |
| Equipment | 66,059 | 66,059 | 66,059 | 66,059 | | 0.0% |
| Equipment | 00,008 | 00,008 | 00,008 | 00,008 | - | 0.076 |
| EXPENSE TOTALS | 519.702 | 528,459 | 528,459 | 528,459 | 8.757 | 1.7% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING KUEN DTV CONVERSION

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | CSG | TOTAL FUNDING | CHANGE | % INC / DEC |
|---------------------------------|----------------|-----------------------------|---------|---------------|-----------|-------------|
| | | | | | | |
| DTV Utah Operating Costs | 135,000 | 135,000 | 135,000 | 135,000 | - | 0.0% |
| | | | | | | |
| DTV Conversion Equipment | 29,609 | - | | - | (29,609) | -100.0% |
| | | | | | | |
| NTIA 2008 Translator KUEN Match | 85,515 | - | | - | (85,515) | -100.0% |
| | | | | | | |
| DDF Rnd 14 Kuen Match | 1,671 | - | | - | (1,671) | -100.0% |
| | · | | | | | |
| EXPENSE TOTALS | 251,795 | 135,000 | 135,000 | 135,000 | (116,795) | -46.4% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING MOBILE DTV GRANT MATCH

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | CSG | TOTAL FUNDING | CHANGE | % INC / DEC |
|-----------------------------|----------------|-----------------------------|--------|---------------|--------|-------------|
| KUEN Match MOBILE DTV GRANT | 65,000 | 65,000 | 65,000 | 65,000 | - | 0.0% |
| EXPENSE TOTALS | 65,000 | 65,000 | 65,000 | 65,000 | - | 0.0% |

UTAH EDUCATION NETWORK FY 2012 BUDGET PLANNING OPERATIONS & MAINTENANCE

| BUDGET LINE ITEM | BUDGET FY 2011 | PROJECTED BUDGET FY 2012 | STATE FUNDS | TOTAL FUNDING | CHANGE | % INC / DEC |
|-------------------------------|----------------|-----------------------------|-------------|---------------|--------|-------------|
| Building Maintenance | 110,000 | 110,000 | 110,000 | 110,000 | - | 0.0% |
| EBC Computer Support | 190,000 | 190,000 | 190,000 | 190,000 | - | 0.0% |
| U of U Building O & M Expense | 130,000 | 130,000 | 130,000 | 130,000 | - | 0.0% |
| EXPENSE TOTALS | 430,000 | 430,000 | 430,000 | 430,000 | - | 0.0% |



FOLLOW-UP ON UEN STEERING COMMITTEE RETREAT - DISCUSSION

Issue

Committee members are invited to comment on the retreat and discuss the action items.

Background

There was great participation during the retreat on May 25. UEN staff thank the committee members and other interested parties who attended to share their ideas and demonstrate their support. There were several action items that came from the retreat, as listed below. UEN staff will be consulting with Steering Committee members to act on this advice, and continue to gather feedback in the coming months.

Action Items from Strategic Planning Retreat (DRAFT):

- 1. UEN budget policy recommendations:
 - **A.** Elementary school network connectivity one-time and ongoing costs (after E-Rate) must be paid by school districts and charter schools. This policy will be phased in during the next two years. UEN staff will meet with superintendents/ charter schools to communicate the changes to elementary funding.
 - **B.** New schools network connectivity one-time and ongoing costs (after E-Rate) will be the responsibility of districts and charter schools. This policy will be re-evaluated if new funding is provided to UEN by the state legislature to pay these charges.
 - **C.** Filtering expenses: UEN will pay licensing costs for the statewide application, districts and charter schools must pay other costs.
 - **D.** Other budget issues.
- 2. Clarifying Steering Committee roles and responsibilities:
 - **A.** Establish a governance ad hoc committee to consider updating UEN Statute and UEN Bylaws.
 - **B.** Revisit the meeting structure the Subcommittees aren't functioning well any more. Consider a combined "working-group" session or other structure.

- **C.** Develop a Steering Committee plan for communicating with legislators.
- **D.** Update the UEN Steering Committee roster, to show group representation, subcommittee membership, term.
- 3. New documents to be developed to support advocacy efforts:
 - A. Create return on investment/value on investment documents.
 - **B.** Develop "talking points" about the value of UEN for our constituents to communicate with others.
- 4. Major items from afternoon breakout sessions:
 - **A.** PD Breakout Session conduct a professional development needs assessment to determine new training needs and developments.
 - **B.** Core Curriculum Breakout session align UEN web tools and resources to Common Core; support USOE and district initiatives with Common Core integration, training, materials.
 - **C.** LMS Breakout Session continue higher ed migration to Instructure; develop supports for K-12 use of Canvas (training, learning community, etc.).
 - **D.** Mobile Breakout Session continue building mobile resources and apps; want more open educational resources.
 - **E.** Communications Breakout Session continue to explore new ways to listen to and learn from our many stakeholders; while also actively promoting UEN services, tools, and resources.
 - **F.** BTOP Breakout Session continue BTOP implementation, reports, and updates.

Recommendation

It is recommended that the Steering Committee discuss these action items and determine which should be adopted for action as policy guidelines.

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CLARIFYING STEERING COMMITTEE ROLES AND RESPONSIBILITIES - DISCUSSION/ACTION

Issue

During the strategic planning retreat, there was discussion about several Steering Committee topics.

Background

During the May strategic planning retreat, the Steering Committee held a discussion intended to clarify Steering Committee roles and responsibilities. Major topics of discussion included the following:

- **1.** It was recommended that an ad hoc governance committee be established. The major objectives of the committee would be:
 - A. Updating UEN Statutory provisions
 - B. Revising and updating the UEN Bylaws
- **2.** Members recommended reviewing the current meeting structure. There was concern that the instructional services and technical services subcommittees are not functioning well any more. One suggestion was to establish a combined "working-group" session.
- **3.** There is increased interest in supporting effective Steering Committee communications with legislators. A plan to facilitate communications is needed.
- **4.** The UEN Steering Committee roster needs to be updated. The roster should show the group representation of members, subcommittee membership, and term of membership.

Recommendation

It is recommended that the Steering Committee determine if the ideas suggested during the retreat to clarify its roles and responsibilities should be acted on.

TAB 19 ATTACHMENT A STEERING COMMITTEE TERMS AND ASSIGNMENTS

| | Name | Term Expires | Qualification | Steering Committee Assignment(s) | Title | Organization | Education Community | Phone | email |
|----|---|-----------------|--|--|-----------------------------|---|------------------------|----------------|--------------------------------|
| 1 | Gary Wixom | ongoing | Commisoner of Higher Ed's office | Co-Chair, Executive Committee | Assistant Commissioner | Utah State Board of Regents | Higher Ed | (801) 321-7123 | gwixom@utahsbr.edu |
| 2 | Brenda Hales | ongoing | USOE Associate Superintendent | Co-Chair, Executive Committee | Associate Superintendent | Utah State Office of Education | Public Ed | (801) 538-7515 | Brenda.hales@schools.utah.gov |
| 3 | Mike Petersen | ongoing | UEN Executive Director | UEN CEO, Executive Committee | Executive Director | Utah Education Network | UEN | (801) 581-6991 | mpetersen@media.utah.edu |
| 4 | Kenning Arlitsch* *on sabbatical, Ann Marie Breznay, proxy for Kenning | 7/13/11 | Higher Education Librarian | IS subcom | Librarian | Marriott Library, University of Utah | Higher Ed Library | (801) 581-3852 | annmarie.breznay@utah.edu |
| 5 | Clark Baron | 7/31/11 | Charter Schools Representative | and business representative? | Principal | Utah County Academy of Sciences | Public Ed | (801) 863-2222 | baronc@ucas.k12.ut.us |
| 6 | Steve Corbato | 7/31/11 | Higher Education Research Community | | Assoc. Dir. | University of Utah SCI Institute | Higher Ed | (801) 587-9825 | corbato@sci.utah.edu |
| 7 | Jon Crawford | 7/31/13 | Public Education Technology Directors | TS subcom Co-Chair, Executive Committee | Technical Coordinator | Emery School District | Public Ed | (435) 687-9846 | jon@emeryschools.org |
| 8 | Eric Denna* *to be nominated to replace Steve Hess | ongoing | University of Utah & USHE CIO | | CIO | University of Utah | Higher Ed | 801-581-6180 | eric.denna@utah.edu |
| 9 | Stephen Fletcher | ongoing | State CIO, State IT Rep | TS subcom | Technology Services | Office of the Governor | Governor's Office | (801) 538-1758 | sfletcher@utah.gov |
| 10 | Rick Gaisford | 7/31/11 | Public Education Technology Specialist | IS subcom, Executive Committee | USOE Specialist | Utah State Office of Education | Public Ed | (801) 538-7798 | rick.gaisford@schools.utah.gov |

| 11 | Eric Hawley* *to be nominated to replace MK Jeppesen | 7/31/13 | Utah State University | TS subcom | Associate Vice President of Information | Utah State University | Higher Ed | (435)797-8146 | eric.hawley@usu.edu |
|----|---|----------|--|--------------------------------------|---|--------------------------------------|-----------------------------|----------------|-----------------------------|
| 12 | M.K. Jeppesen | 7/31/13 | Utah State University | TS subcom | СЮ | Utah State University | Higher Ed | (435)797-2630 | M.K.Jeppesen@usu.edu |
| 13 | Christine Kearl | ongoing | Governor's Deputy for Education | IS subcom | Governor's Deputy for Education | Utah State Capitol Complex | Governor's Office | (801) 538-1686 | ckearl@utah.gov |
| 14 | Gary Koeven | 7/31/11 | Higher Education Administrator | | Dean of Information Services | Dixie State College of Utah | Higher Ed | (435) 652-7770 | koeven@dixie.edu |
| 15 | Eric Mantz | 7/31/13 | Small Rural Colleges | TS subcom | СІО | College of Eastern Utah | Higher Ed | (435) 613-8649 | emantz@ceu.edu |
| 16 | Kay McIff | 10/31/13 | State House of Representatives | IS subcom | State Representative | Utah House of Representatives | Legislature | (435) 896-4461 | kaymciff@utah.gov |
| 17 | Ronda Menlove | 7/31/11 | Higher Ed Continuing Education Directors | IS subcom, Executive Committee | Vice Provost | Reg. Campuses & Dist. Ed. USU | Higher Ed | (435) 760-2618 | ronda.menlove@usu.edu |
| 18 | Donna Jones Morris | ongoing | State Librarian | IS subcom | State Librarian/Division Director | Utah State Library Division | Public Libraries | (801) 715-6770 | dmorris@utah.gov |
| 19 | Rachel Murphy | 7/31/13 | Public Education Teacher Rep | IS subcom | Teacher Representative | Kearns High School, Granite SD | Public Ed | (385) 646-5380 | ramurphy@graniteschools.org |
| 20 | Gail Niklason | 7/31/11 | Higher Education Administrator | | Director of Online Educ & eLearning | Weber State University | Higher Ed | (801) 626-6091 | gniklason@weber.edu |
| 21 | Kim Roper | 7/31/11 | Public Education Principals | IS subcom | Principal, Bonneville Elementary | Alpine School District | Public Ed | (801) 227-8703 | rope117@alpine.k12.ut.us |
| 22 | Kirk L. Sitterud | 7/31/11 | Rural Superintendents | | Superintendent | Emery School District | Public Ed | (435) 687-9846 | kirk@emeryschools.org |
| 23 | Glen Taylor | 7/31/13 | Regional Service Centers Rep | TS subcom | Director | Central Utah Educational Services | Regional Service Centers | (435) 896-4469 | glen.taylor@cues.k12.ut.us |
| 24 | Barry Walker | 7/31/13 | Urban Superintendent | | Superintendent | South Summit School District | Public Ed | (435) 783-4301 | bw@ssummit.org |
| 25 | Raymond Walker | 7/13/12 | Utah Valley University | TS subcom, Executive Committee | Vice President of Information | Technology & CIO UVU | Higher Ed | (801) 863-8200 | walkerra@uvu.edu |
| 26 | Doug Wright | 6/20/14 | San Juan, Rural Superintendents | | Superintendent | San Juan County School District | Public Ed | (435) 678-1200 | dwright@sanjuanschools.org |

тав 20

CHANGES IN QWEST BACKBONE - DISCUSSION

Issue

The Qwest Geomax backbone has run since the original installation on Nortel Optera equipment. The Optera equipment has worked very well and delivered a high degree of reliability. Unfortunately, this backbone hardware has reached a point where it must be replaced with up-to-date optical gear.

Background

While the Nortel Optera equipment has worked well, it also has required UEN to undergo some extraordinary measures to accommodate the needs of our Districts and higher education institutions with multiple Geomax sites. Additionally, the cost of maintaining the Optera gear has increased as the equipment ages and has become obsolete.

Qwest has selected a newer technology, manufactured by Tellabs, to replace the Optera platform. UEN engineering staff members have worked with Qwest to assess the reliability and functionality of the Tellabs equipment. We are convinced that upgrading to this equipment will place us on a proper path to continue to meet the needs of the network and will also provide additional opportunities as our stakeholder requirements evolve in the future.

The move to Tellabs gear represents a major change in the UEN backbone and must be undertaken with great consideration and planning. However, we believe that it is the correct direction for the UEN backbone. The next steps are for UEN to meet with Qwest engineering staff to determine equipment placement and network connectivity. This process will take several months.

UEN staff are prepared to address questions raised by the UEN Steering Committee members.

Recommendation

It is recommended that the Steering Committee discuss and understand the issues considered in making this decision to shift from Nortel Optera to Tellabs equipment. Once the Steering Committee is satisfied, it is recommended that UEN be authorized to move forward with this backbone upgrade.

тав 21

STRATEGIC COMMUNICATION PLANNING - DISCUSSION

Issue

At the Strategic Planning Retreat, UEN presented an afternoon breakout session on "Communication: Relationships and Social Media." The workshop discussion included elements of a Strategic Communication Plan for UEN. This agenda item explores the input UEN received.

Background

Strategic communication plans for school districts and other institutions are often organized under similar main categories. UEN has reviewed communication plans from several sources including the Davis School District and Granite School District in Utah; and districts in Alabama, Missouri and New York. All of the plans address variations of these five categories.

- · Communication Goals What do we want to accomplish?
- Target Audiences Who do we seek to establish relationships with?
- Audience Relevance What are the priorities of those audiences?
- Messaging What messages should an ongoing dialogue emphasize?
- Communication Channels How will these messages be exchanged?

UEN gathered input on each of these communication categories at the recent Strategic Planning Retreat in Utah County and during the Instructional Services Retreat with UEN staff. The results are shown in Attachment A.

Recommendation

This is an information item and requires no further action by the committee.

TAB 21 ATTACHMENT A COMMUNICATION PLAN INPUT

<u>Communication Goals – What do we want to accomplish?</u>

- Create relationships
- Spread positive feedback
- Connect stakeholders and communities
- Explain what UEN does for them
- Define measurable results
- Empower the steering committee
- Communicate great expectations
- Communicate great outcomes
- Describe our services
- · Present personal and professional aspects of our services
- Connect, collaborate, engage
- Raise awareness of our services
- Increase usage of services
- Find five niche audiences
- Be concise and to the point
- Base our goals on customer needs
- Tell constituents what UEN's goals are
- We offer custom solutions
- Don't push unwanted knowledge on people
- Share our experiences with others
- Give the scoop, we all want to hear the dirt
- We want our users to understand why we are awesome
- We want our users to understand that we think they are awesome
- · Info about services and events we want people to know

<u>Target Audiences – Who do we seek to establish relationships with?</u>

- Students
- Legislators
- Teachers
- Parents
- Administrators
- Principals
- New audiences
- Establish daily contact with educators
- Special ed students
- Those who don't know us
- TV viewers
- Community members
- All teachers in the state
- Faculty members
- Those who value our services
- Those who are interested in our services

<u>Audience Relevance – What are the priorities of those audiences?</u>

- The things we do that impact them
- Do we keep our promises? Do we do what we say we'll do?
- Is UEN following its mission?
- What is new?
- What tools do we have for our users?
- What is the future of UEN-TV mobile devices?
- How can they access our services?
- Interesting programs on UEN-TV
- We provide excellence and reliability
- Our users expect excellence from us
- We are valuable
- We offer you something you've told us is valuable to you
- We can cut through other distractions
- Timely, informative and relevant. Don't send if it isn't all three.
- Messages should respond and listen to the community

<u>Messaging – What messages should an ongoing dialogue emphasize?</u>

- We provide you with reliable connectivity
- Using UEN resources will make your life easier
- With UEN resources you can do a better job
- UEN helps teachers teach better and learners learn more
- We network for education
- UEN provides excellent resources for teachers and students
- We are here to help you improve your teaching and learning techniques
- UEN's Technical Summit is at Bryce Canyon this year
- UEN's Pioneer Preschool is Utah's only public preschool
- UEN offers great services at a great price
- Reliability: Your phone is not ringing because I am not calling.
- Educational best practices
- UEN has many valuable services for both Public Ed and Higher Ed
- UEN listens, responds and collaborates
- Is Internet safety an important issue to you and your students?
- Have you made *uen.org* your homepage?
- UEN is great and we provide great services
- UEN is engaged in the community
- We're listening
- We enable and encourage communication
- Love science? We have content for you.
- Love math? UEN distance ed courses help math students enter college ready to succeed.
- Have you seen the UEN website lately?

<u>Communication Channels – How will these messages be exchanged and evaluated?</u>

- Twitter
- Facebook
- Whatever users request. Let the market drive.
- We should always be on the lookout for new channels and be cutting edge
- Should we have UEN tags on all pages, broadcasts, Internet, etc.?
- Our channels should act like a spider web and trap people into our resources
- As many as possible. The more channels we use the more people we'll reach.
- Target channels based on the audience we want to reach
- Every channel. The more the merrier.
- We have more than one audience. We should use more than one channel.
- We can create smaller individual UEN communities
- Web, e-mail, NetNews, Facebook, Twitter, meetings
- UEN should make sure the organization uses what the audience demands
- In-person as well as virtual
- Utilize our TV signal to drive audiences to our services
- More broadcasts to get the message out #KUEN #KUED
- Use relevant channels to pull people back to our resources
- YouTube, Twitter, Facebook, Channel 9 UEN-TV
- Should be based on the goals of the communications
- Channels need to reach audiences large and small
- Target the channel for the audience
- Use different channels to appeal to different audiences/needs/perspectives



SUMMER READING WEBSITE AND RESOURCES - DISCUSSION

Issue

Working with our public library partners, UEN has developed a new resource page and handout to keep children reading all summer long. The site is *www.uen.org/read* and has been well received by parents, educators, and librarians.

Background

Summer is a great time for children to get outdoors, play, relax, and enjoy the longer days. Yet, many also experience a serious loss in their learning achieved during the school year. Called the "summer slide," this phenomenon has long been of interest to

Visit Your Local Library This Summer!



educators and researchers. In 1996, researchers conducted a synthesis of 39 studies that indicated that summer learning loss equaled at least one month of instruction as measured by grade level

equivalents on standardized test scores (Cooper, 1996). In other words on average, children's tests scores were at least one month lower when they returned to school in fall than scores were when students left in spring. And the gap increases each summer.

In partnership with Utah public libraries and our public media partners, UEN created a new site, "Prevent Summer Set-Back" with resources for parents, kids and caregivers. The site also





includes a one-page handout (included under this tab) that was distributed to teachers and library-media centers during the last few weeks of the school year.

http://www.uen.org/general_learner/summer_reading/downloads/UEN_ Summer_Reading.pdf

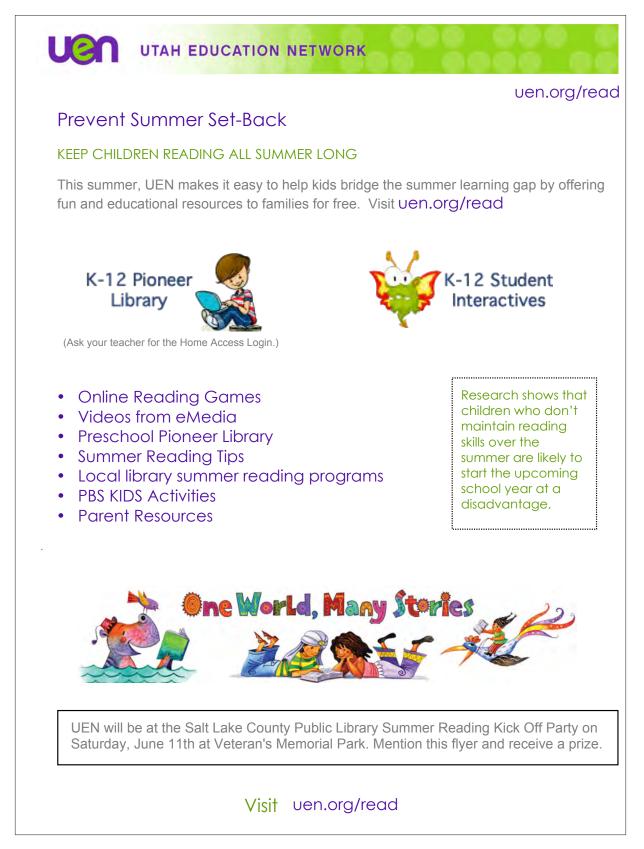
Reference: Cooper, H., Nye, B., Charlton, K., Lindsay, J., & S. Greathouse (1996). The Effects of Summer Vacation on Achievement Test Scores: A Narrative and Meta-Analytic Review. Review of Educational Research Fall 1996 66: 227 268, doi: 10.3102/00346543066003227

http://rer.sagepub.com/content/66/3/227.abstract

Recommendation

Committee members are asked to share this information with their constituencies as appropriate. No further information is required of the Steering Committee at this time.

TAB 22 ATTACHMENT A PREVENT SUMMER SET-BACK WEBSITE





UEN PERFORMANCE REPORT - DISCUSSION

Issue

This report provides the UEN Performance Dashboard for June 2011.

Background

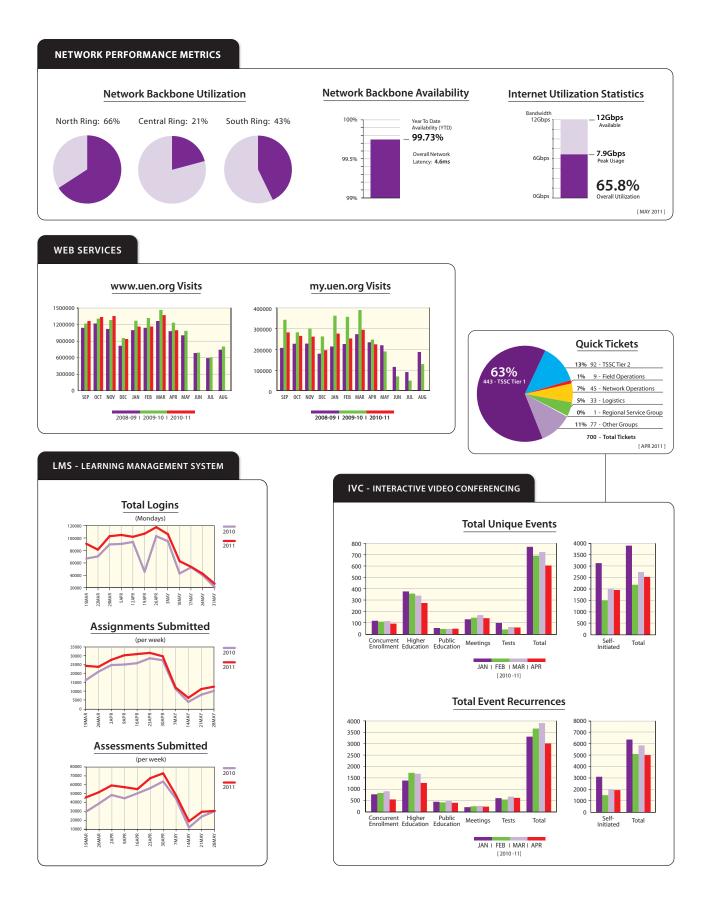
The UEN Performance Dashboard reports data on the following key service areas:

- Network
- Web Services
- Learning Management System
- Interactive Video Conferencing

Managers for these areas will present highlights during the meeting. Detailed performance data can also be viewed online at *http://www.uen.org/ueninfo/*

Recommendation

This is an information item and requires no further action by the committee.





UEN STRATEGIC PLAN UPDATE - DISCUSSION

Issue

UEN Steering Committee approved the Strategic Plan during their August meeting. Progress on the objectives of the Plan will be shared with Steering Committee members. Committee members are also reminded to visit the online Service Catalog for more details.

Background

A complete copy of the UEN Strategic Plan can be viewed online at *http://www.uen. org/ueninfo/*

This report highlights accomplishments for the FY2011 Fiscal Year, although Committee members should note that the day-to-day core activities have also been performed during this time. Although they may not appear as separate accomplishments in this report, mission critical services have also been successfully executed during the year.

The Service Catalog is designed to capture information about the many services offered by UEN using concise language and links to those services where possible. The Service Catalog is helpful for prospective employees, Steering Committee members, and partner organizations.

The Service Catalog is organized with tabs for each core UEN service:

- Wide Area Network
- Web Resources
- Enterprise Solutions
- Distance Education/Interactive Video Conferencing
- Broadcast Services
- Professional Development

The catalog can be viewed online at: *http://www.uen.org/ueninfo/service_catalog/index.shtml*

Recommendation

This is an information item and requires no further action by the committee.

TAB 24 ATTACHMENT A FY 2011 Strategic Plan Accomplishments and Highlights

Goal 1- Wide Area Network

- 1. Finalized the BTOP environmental assessment and received Finding of no Significant Impact; began installation of BTOP round 1 sites; added round 2 sites to BTOP round 1 grant and received NTIA approval
- 2. UtahSAINT Provided low cost, high quality and highly successful training conference at no cost to the UEN budget; improved security and collaboration tools; provided numerous scans, reports and interventions across the UEN network relating to security incidents; released new flow analysis software at the UtahSAINT conference (Mantella available as open source but developed at UEN)
- 3. Finalized Filtering service RFP and subsequent move to Marshall 8e6
- **4.** Applied for and received a Department of Homeland Security grant (\$67,000 for securing EBC facility)
- **5.** Fiber Gigabit service to Blanding, worked with carriers to make this happen, signed a contract and awaiting installation
- 6. Upgraded from T-1 connections to Ethernet in all locations where available
- 7. Developed and implemented the next generation Video Network design
- 8. Completed EBC Data Center improvements
- 9. Partnered with USOE to rewrite uTIPS Core
- **10.** Continued to improve and deploy network operations tools without incurring any significant costs
- 11. Turned up numerous new sites to the UEN backbone
- 12. Increased Internet bandwidth and reliability while significantly reducing costs

Goal 2 – Educational Web Resources

- 1. Created 13 mobile UEN pages
- 2. Launched website for BTOP
- **3.** Revised the Professional Development interface to accommodate early Premium registration
- 4. Completed UEN Climate Science website (uen.org/climate); updated many others
- 5. Redesigned UEN Curriculum Search and developed a mobile friendly version
- 6. Created new UIMC site for evaluation; conducted first online preview process
- **7.** Implemented and retooled numerous applications in preparation for the common core being adopted by the State

- **8.** Created a number of web services allowing UEN to write code once and reuse multiple times turning our data into a service oriented architecture
- 9. Implemented reporting suite for Professional Development
- 10. Major improvements to my.uen stability

Goal 3 – Enterprise Solutions

- **1.** Expanded eMedia to include individual educator access, rating system, saving media searches
- 2. Rollout of new DNS management solution for UEN DNS AnyCast
- 3. Facilitated LMS RFP; plan and deploy subsequent move to Instructure Canvas
- 4. Moved all Web tier applications and website to more solid and secure architecture
- 5. Launched Primo federated search solution for Pioneer Library
- 6. Completed my.UEN/eMedia integration
- 7. Expanded eMedia to over 19,000 assets and finalized integration with PBS LearningMedia
- 8. Hired UDA support staff and started to plan architecture and processes

Goal 4 – Distance Education

- **1.** Updated UEN Distance Education Catalog
- **2.** Partnered with SEDC & CUES on RUS IVC services grant for professional development purposes
- **3.** Provided technical input for successful RUS applications for CEU and the University of Utah
- 4. Movi deployment adding about 200 seats
- **5.** Managed additional IVC infrastructure for USU and UVU; added bridging capacity to the UEN network
- **6.** Participated in moves at USU Vernal and Mountainlands ATC for both Network and IVC equipment

<u>Goal 5 – Broadcast Services</u>

- 1. Expanded STEM and Preschool Pioneer websites; launched preschool Apps page
- 2. Added Juab County to digital broadcast area; awarded Mobile DTV grant to expand service
- **3.** Became the ONLY Utah broadcaster with direct news blocks on Japan Earthquake from NHK and Egypt news from Al Jazeera English on our MHz Worldview channel
- **4.** Submitted joint funding proposals with education and community partners to: NASA, NSF, CPB, Department of Education, Utah Dairy Council, Utah Humanities Council and Verizon Foundation

5. Developed new partnerships with University of Utah Brain Institute, Sandy City Recreation and Cheese Science Partners, Afterschool providers, Genetics Learning Center, and others

<u>Goal 6 – Professional Development</u>

- 1. Taught 450 workshops this year
- 2. Four PD staff earned Google educator certifications
- **3.** Produced videos on Dreamweaver and other tools for UEN's YouTube channel and eMedia
- 4. Continued teacher engagement through Twitter, FB, and text alerts

Goal 7 - Governance and Accountability

- 1. Coordinated E-Rate process with SLD, education/library sites and telecom providers
- 2. Continued coordination with FCC Broadband Plan and rulemaking
- **3.** Provided support for USOE's Teaching Standards and Leadership Standards initiatives
- 4. Coordinated Steering Committee meetings, planning retreat, and materials

TAB **25** Steering Committee Meeting Minutes

UTAH EDUCATION NETWORK STEERING COMMITTEE APRIL 15, 2011 – 9:00 a.m.

Members Present: Debbie Rakhsha for Kenning Arlitsch, Clark Baron, Jon Crawford, Stephen Fletcher, Rick Gaisford, Steve Hess, M. K. Jeppesen, Gary Koeven, Eric Mantz, Ronda Menlove, Donna Jones Morris, Rachel Murphy, Gail Niklason, Mike Petersen, Ray Walker.

Others Present: Scott Allen, Adriane Andersen, Charice Black, Barry Bryson, James Christensen, Rebecca Davis, Jeff Egly, Rich Finlinson, Wes Furgason, Katie Garrett, Boyd Garriott, Eric Hawley, Sheryl Hulmston, Laura Hunter, Troy Jessup, Doug Jones, Karen Krier, Pete Kruckenberg, Lisa Kuhn, Don Mahaffey, Steve Mecham, Dan Patterson, Bryan Peterson, Joni Robertson, Dennis Sampson, Jim Stewart.

Welcome and Introductions

Mike Petersen welcomed everyone to the April Steering Committee meeting.

Committee of the Whole

Tab 31 – Tribute to Founder Steve Hess

Mike Petersen noted that the April meeting was probably the last meeting Steve Hess would attend since he is retiring in June. A national search for Steve's replacement is underway and it is anticipated that this leader will serve on the UEN Steering Committee. Mike presented an award to Steve for his 38 plus years of service and dedication to the University and for being the founding director of UEN. To read all of Steve's accolades please refer to Tab 31.



Michael Young and Steve Hess at Steve's June 1st UofU Retirement Reception. Photo-Terry Cirillo

Rich Finlinson then showed a short video of Steve and how the hallmark of his career has been his commitment to improving education through the appropriate use of technology. The video is available at UEN's eMedia: *http://go.uen.org/1Y*.

<u>Tab 1 – 2011 Legislative Update</u>

Mike Petersen summarized the budget decisions made during the 2011 Legislative General Session. Before the 2011 Legislative session began, UEN was told to prepare for a 7 percent budget cut. Many thanks to the combined efforts of several UEN advocates and improvements in State revenue projections, the cut for FY 2012 was ultimately reduced by 2 percent or \$350,000. To see a complete breakdown of the cut in state funds, please refer to Tab 1, page 3.

Tab 2 – UEN Funding Model - Initial Policy Considerations

Mike Petersen discussed the impact of the budget cuts, reduced staff support, and other resource challenges at UEN that have reached a point where we must review and reconsider our long-term funding model. It is recommended that initial discussions begin immediately and continue intensively at our Spring strategic planning retreat. Mike expects that priorities for the UEN 2012 Budget will result from these discussions.

To see the complete breakdown of what has been eliminated from UEN this last year, please refer to Tab 2, pages 5 and 6. Mike also shared that there are a couple of funding options that are available and he encouraged everyone to look these over as there will be discussion at the Spring retreat regarding these options. The Funding Model Options can be found in Tab 2, pages 6 and 7.

<u>Tab 3 – E-Rate Update</u>

Lisa Kuhn reported on the status of E-Rate funding commitments for reimbursements from the Universal Service Administration Company (USAC) Schools & Libraries Program. During our Fiscal Year 2011 UEN received reimbursements of \$10.8 million which helped cover circuit expenses of over \$14.8 million. The E-Rate filing window opened January 11, 2011 and closed on March 24, 2011. This year the UEN Procurement team negotiated sixteen new contracts, and re-executed three existing contracts. Included this year in the new E-Rate filings is Instructure, the UEN statewide Learning Management System (LMS), in an effort to offset the public education portion of the cost of the new system. UEN filed for \$23.9 million; but we are projecting the UEN reimbursements will equal \$13 million for FY 2013. Lisa also shared that UEN continues to be one of the most, if not the most cost-efficient of all state networks in the nation.

<u>Tab 4 – Network Filtering Contract</u>

Jim Stewart explained that UEN Technical Services, in a joint effort with the filtering committee, has finalized its decision for its ongoing content filtering solution for the next three years. The contract has been awarded to Marshall 8e6. Jim reported that one of the major factors emphasized by the review committee was: the consistency in technology, our ability to leverage some of the current equipment already deployed which saves UEN money, and the effectiveness of the 8e6 filtering options which provide in-line and out-of-line options. There will be some additional costs to purchase hardware required for the filtering application but it will be available at discounted rates.

A motion was made and seconded to approve the recommendation of UEN and the Filtering Committee to award a 3-year contract to Marshall 8e6 for its filtering solution and to approve UEN to charge school districts and charter schools for hardware that is required to implement the filtering solution above what is now being covered. THE MOTION CARRIED.

<u> Tab 5 – UEN Performance Report</u>

Mike Petersen shared the UEN Performance Dashboard data for our key service areas. To see the numbers and graphs of these areas, please refer to Tab 5.

<u>Tab 6 – FY 2012 Strategic Planning</u>

Mike Petersen reported that it was time to plan our Spring retreat where we can start to prepare our FY 2012 budget and strategic plans. It was agreed that an RSVP email would go out to the Steering Committee members asking them to list a few dates in May that they would be available for the retreat. It will be determined after this RSVP which date the retreat will be held on.

Mike asked the Steering Committee and the sub-committees to please review our FY 2011 Strategic Plan and to look over the topics published in Tab 6, to be discussed at the retreat. The results of this planning session and the next Fiscal Year budget would then be ready for discussion and adoption at the June 10th and August 19th Steering Committee meetings.

Tab 7 - Steering Committee Minutes

A motion was made and seconded to approve the minutes as written. THE MOTION CARRIED.

Tab 8 – Other

The next Steering Committee meeting will be held on June 10, 2011 at 9:00 a.m. at the Dolores Doré Eccles Broadcast Center.

Utah Education Network Instructional Services Subcommittee Meeting Minutes

In attendance: Scott Allen, Adriane Andersen, Clark Baron, Charise Black, Lisa Cohne, Rich Finlinson, Rick Gaisford, Katie Garrett, Sheryl Hulmston, Laura Hunter, Doug Jones, Karen Krier, Gail Niklason, Donna Morris, Ronda Menlove, Rachel Murphy, Lee Tansock and Jo-Ann Wong.

Welcome: Rick Gaisford welcomed everyone to the UEN Instructional Services Subcommittee. He introduced Rachel Murphy. She is the Kearns High School library, media and technology specialist. She is past president of UCET and will represent educators, teachers and schools on the UEN Steering Committee and Instructional Services subcommittee.

Committee members continued their discussion of roles and funding from the Committee of the Whole, and provided several recommendations to UEN staff, such as identifying the roles and responsibilities of the various committees, adding UCAT representation, and providing summaries of key UEN services that committee members can use as they represent UEN to their various constituencies. Rick Gaisford then moved to the business portion of the meeting.

Tab 9 - Instructure Canvas Pricing for K-12 - Discussion

Scott Allen explained the pricing model process UEN has taken for licensing Canvas LMS for Utah public schools. While response from the schools has been low, Laura Hunter said schools and districts can sign on anytime in the next three years. She asked the subcommittee members to help with getting information to schools and districts about the many advantages of Canvas LMS.

Clark Baron noted that charter schools will meet, May 9, 2011 and that might be a good time for Laura to demonstrate the advantages of Canvas.

Tab 10 – Pioneer Library Changes - Discussion

Katie Garrett gave a demonstration of Ex Libris, Primo Central, the new federated search tool that indexes many databases to quickly bring back results for Pioneer Online Library. Laura noted that Pioneer Library's budget has remained stagnant for three years and would like to see increased funding for Pioneer Online Library. Committee members recommended a one-sheet summary that identifies the cost and benefits of this service, as well as other services.

Laura also thanked Katie for her work on the transition to Primo Central.

<u>Tab 11 – eMedia Performance Data - Discussion</u>

Katie presented charts showing eMedia use has increased dramatically during the past year and noted that use increased after UCET. Increased use could be attributed to ease of use and awareness of the many great titles available.

Adriane Andersen updated the subcommittee on the PBS Digital Learning Library (DLL) progress.

Tab 12 – 2011 UCET Conference -Discussion

Rich Finlinson said the UCET conference was a great success and that UEN's IVC (Interactive Video Conference) and Professional Development and Public Information teams contributed a lot of support, training sessions and exhibits.

Tab 13 – Public Education Advisory Committee Report - Discussion

Rick Gaisford reviewed the issues that were discussed at the March 30, 2011 PEAC meeting and invited subcommittee members to the May 25, 2011 meeting. Laura said there are vacancies on PEAC.

There being no other business, the UEN IS subcommittee adjourned at 11:52 a.m.

COMMITTEE OF THE WHOLE

